

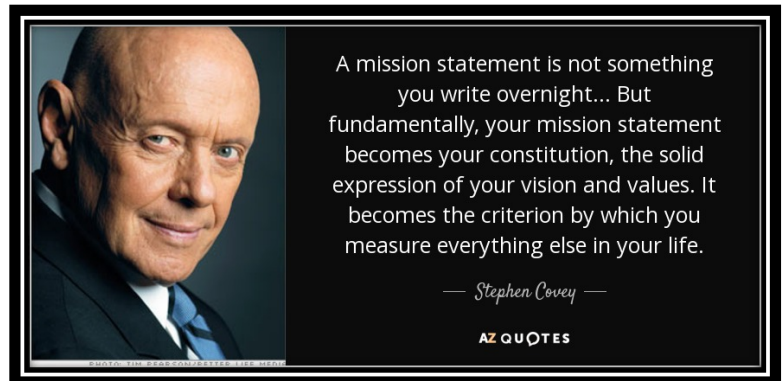
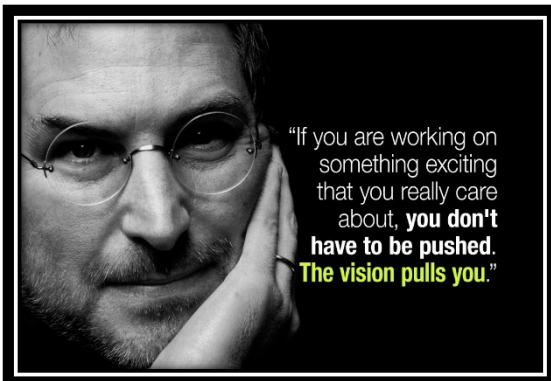
# Create Powerful Statements of "Your WHY" - Personal Vision & Mission

## Personal Vision Statement

Your Vision Statement is one, short, succinct, powerful and simple sentence representing a long-term vision into your future. You might consider it your mantra. Recall your "True Purpose" process.

## Personal Mission Statement

Your Mission Statement is longer but still concise. It is a paragraph about what you are creating right now to support your vision. Some experts recommend 50 words or less, and I would rather see you fully articulate yourself rather than limit your word count. You might consider this your elevator speech or the marketing pitch of the personal, powerful you. It is what you will use to enroll trusting relationships with individuals and groups that support your Vision and new ways of being. Recall your "Focused Vision & Energy".



*Would you like help?*

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